

# Get inspired @ Salon Auto Moto Toulouse



Come and visit us to share visions and challenges that will change Automobile and the way we buy our personal mobility.



# Get inspired @ Salon Auto Moto Toulouse


## 2 parallel events

Dedicated to general managers, marketing innovation & strategy managers, mobility providers, investors, laboratories involved in ITS research

### 1. « Get Inspired Forum »

- 60 speakers
- 2 high level institutional speeches
- 4 keynotes
- 5 roundtables

### 2. « Bankable Innovation hub »

 A village of 35 startups coming from all over Europe and particularly from Occitanie and Catalonia will offer to test their bankable innovation in car, on motorcycle, in shuttle, or in their booth. Each of them will deliver during the day a 5 min pitch in a presentation room.

# Key participants



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## Keynotes speakers

Share the strategic roadmap on innovation in new Products & Services and business global markets trends.

- ▶ Renault-Nissan exec VP Strategy
- ▶ Continental VP BU Information & Connectivity
- ▶ Toyota product marketing
- ▶ Valeo group exec VP Innovation
- ▶ Airbus urban air project head

## Roundtables

- ▶ Share the strategic roadmap on Key domains of evolution of vehicles , electromobility and new energy natural gas & Hydrogen , mobility services for urban transport , car design and styling , connectivity and autonomous driving , visionary transport systems from road to air.

**Forum Moderator and Coordinator :** Jean-Luc Maté

# Agenda

- **09:15 - 09:30** : Forum welcome introduction
- **09:30 - 09:50** : Toulouse and Renault a long story of cooperation
- **09:50 - 10:10** : **ROUNDTABLE** - Catalonia – Occitanie clusters' cooperation
- **10:10 - 10:30** : Introduction to the Forum start up Village participants
- **10:30 - 10:50** : Renault Mobility
- **10:50 - 11:10** : Toyota vehicle strategy ( TBC)
- **11:15 - 11:45** : Official exhibition show opening.
- **12:00 - 13:00** : VIP Show Guided tour.
- **13:00 - 13:20** : From advanced telematics to extended connectivity
- **13:20 - 14:00** : **ROUNDTABLE** - The Connected car for what ?
- **14:00 - 14:20** : Valeo pushing the limit of Autonomous drive
- **14:20 - 15:00** : **ROUNDTABLE** - Is 2025 a magic date for market entry ?
- **15:00 - 15:20** : Toyota pioneer on hydrogen
- **15:20 - 16:00** : **ROUNDTABLE** - 2040 no more diesel in Paris ?
- **16:00 - 16:20** : SEAT design for success
- **16:20 - 17:00** : **ROUNDTABLE** - Please draw me the 2030 vehicle of the future
- **17:00 - 17:15** : **Conclusion** : Did we get inspired today ?

# Agenda 1/6

## Get inspired @ Salon Auto Moto Toulouse

November 22, 2017 - Toulouse exhibition Parc

▶ **9:15 - 9:30** Forum welcome introduction

- Mr **Jean-Luc Maté**, Chairman-Founder JLM Conseil

▶ **9:30 - 9:50** Toulouse and Renault a long story of cooperation :

- Mr **Remy Bastien**, Senior VP automotive strategy Renault.

▶ **9:50 - 10:10** Catalonia – Occitanie Automotive clusters *cooperation on intelligent road transportation* : Bringing Autonomous and Connected mobility to reality in the north south pan european transport corridor.

- Mrs **Nadia Pellefigue**, VP Occitanie Region & Deputy Chairman Madeeli
- Mr **Jean Louis Pech**, President Automotech Cluster Occitanie
- Mr **Vicenc Aguilera**, President CIAC automotive cluster Catalonia.

# Agenda 2/6

## Get inspired @ Salon Auto Moto Toulouse

### November 22, 2017 - Toulouse exhibition Parc

- ▶ **10:10 – 10:30** Introduction to the Forum start up Village participants
- ▶ **10:30 – 10:50** Renault Mobility a new player
- ▶ **10:50 – 11:10** Toyota vehicle strategy (TBC )
- ▶ **11:15 – 12:00** Institutional opening :
  - ❖ Mrs **Elizabeth Borne**, French Minister
  - ❖ Mrs **Carole Delga**, Occitanie Region President
  - ❖ Mr **Jean-Luc Moudenc**, Toulouse City Mayor
- ▶ **12:00 -13:00** Guided tour of the international start up village : meet your missing innovation partner @ « **Bankable innovation hub** » and /or test the advance and innovative vehicles functions from various OEM @ « **connected auto show smart city** » test track.



# Agenda 3/6

## Get inspired @ Salon Auto Moto Toulouse

**November 22, 2017 - Toulouse exhibition Parc**

▶ **13:00 - 13:20** From advanced telematics to extended connectivity the key to open new business models and get safe autonomous car on road.

- ❑ **Mr Gilles Mabire**, Exec VP **Continental** Automotive Information & Connectivity

▶ **13:20 -14:00 ROUNDTABLE** – The connected car for what ? Car pooling , Car sharing , When and where ?

- ❑ Mr **Thierry Cammal**, General Manager **Renault** Software labs
- ❑ Mrs **Jenny Simonsen**, VP marketing **ITS Norway**
- ❑ Mr **Oriol Marimon-Clos**, CEO **E Cooltra** E scooter sharing
- ❑ Mr **XX**, Toulouse intermodality pass **TISSEO**
- ❑ Mr **Mathieu Dunant**, VP innovation **RATP**

# Agenda 4/6

## Get inspired @ Salon Auto Moto Toulouse

### November 22, 2017 - Toulouse exhibition Parc

▶ **14:00 - 14:20** Valeo pushing the limit of Autonomous drive around place de l'Etoile in PARIS

- ❑ Mr **Guillaume Devauchelle**, VP Innovation **Valeo**

▶ **14:20- 15:00 ROUNDTABLE** – Is 2025 a magic date ? When and Where customers will get access to new cars with autonomous drive ?

- ❑ Mr **Gilbert Gagnaire**, CEO **EasyMile**
- ❑ Mr **Franck Cazeneuve**, VP Smart city & Autonomous vehicle **Bosch**
- ❑ Mrs **Patricia Villoslada**, Exec VP autonomous transport System **Transdev**
- ❑ Mr **Francisco Sanchez**, Director ADAS & Autonomous vehicle **CTAG**

▶ **15:00 – 15:20** Toyota again pioneering on clean hydrogen vehicle.

- ❑ Mr XX (TBC) Toyota Europe Brussels

# Agenda 5/6

## Get inspired @ Salon Auto Moto Toulouse

**November 22, 2017 - Toulouse exhibition Parc**

▶ **15:20 – 16:00 ROUNDTABLE** – 2040 no more diesel in London , Paris and Barcelona ? What about natural gas for Hybrids and Hydrogen for electrical vehicles ?

- ❑ Mr **Remy Bastien**, CEO **VEDECOM** VP **Renault Nissan**
- ❑ Mr **Joseph Berretta**, CEO **AVERE** France
- ❑ Mr **Jean François Bérard**, VP Innovation **Plastic Omnium**
- ❑ Mr **Erwin Penfornis**, VP strategy **Air Liquide**
- ❑ Mr **Laurent Maalem**, Head of sales France Benelux **Gas Natural**

▶ **16:00 – 16:20** Urban Air mobility has a name : Pop'up

- ❑ Mr XX, Head of Urban air project **AIRBUS**

# Agenda 6/6

## Get inspired @ Salon Auto Moto Toulouse

**November 22, 2017 - Toulouse exhibition Parc**

▶ **16:20 – 17:00 ROUNDTABLE** – Please draw me the vehicle of the future ?

- ❑ Mr **Philippe Aumont**, CTO **Faurecia** automotive seating
- ❑ Mr **Daniel Herbas Sarciat**, Head of project design **Seat**
- ❑ Mr **Albert Castaigne**, Technical director **Boxer design**

▶ **17:00 -17:15 Conclusion** : Did we get inspired @Salon Auto Moto Toulouse ?

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# Salon Auto Moto Toulouse

## Programme (22-26 november)

- ▶ Brands' Exhibition area
- ▶ Test area to experiment the new intelligent functions of vehicles with the car brand exhibiting @ Salon Auto Moto Toulouse
- ▶ Vintage cars and Motorbikes exhibition
- ▶ Ferrari exhibition
- ▶ « Build me a car » area to discover the different automotive jobs and training programmes
- ▶ Get Inspired Forum (november 22 with limited access)

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**JLM** CONSEIL  
From ideas to money